ORDER

Orders Order / Rev: 68806 9853120 Alt Order #: Product Desc: Tom Smith for Senate WHP-TV CBS21 Estimate: Millennium Washington DC Flight Dates: 10/30/12 - 11/06/12 Primary AE: Original Date / Rev: 10/28/12 / 10/30/12 Sales Office: **MNAT** Order Type: **GENERAL** Sales Region: National **SRCP Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 201 North Union Street Suite 200 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Smith/R/Senate Name: НН Demographic: New Business Thru: **Product Codes: US** Senate Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, POL-CAND, GEN Agency External ID: Bill Plan **Totals**

Millennium Washington DC

End Date

11/06/12

Start Date

10/29/12

Market

			Totals	111	\$53,395.00	\$45,385.75
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

Start Of Order - End Of Order

Month

November 2012

Spots

111

100%

Gross Amount

\$53,395.00

Net Amount

\$45,385.75

Rating

0.00

0.00

Net Amount

\$45,385.75

Order Share	Share	Total
WHP-TV CBS21	22%	\$53,395.00

Spots

111

Gross Amount

100%

\$53,395.00

\$242,704.55

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	78%	\$189,309.55
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Brea	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHP	10/30/12	11/05/12	M-F 10a-11a	CM	10a-11a	MTWTF-	- :30	5	\$100.00 P-3	0.00 NM	3	\$300.00
				M-F 10a-11a									
	Sta	rt Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
We	eek: 10/3	30/12	11/05/12	MTWTF		\$100.00	0.00						
Spot	t Ch	Date Ran	ge D	escription	Sta	rt/End Time		Weekdays	Leng	th Rate	Rtg Type		
1	WHP	10/30/12-	-11/05/12 N	1-F 10a-11a	10	a-11a		MTWThF	:3	30 (\$100.00)	0.00 NM		
		<i>MG 9.6,</i> 9 eempted b		9.10,9.11,9.12,9.1	3,9.14								
5	WHP	10/30/12-	-11/05/12 N	1-F 10a-11a	10	a-11a		MTWThF	- :3	30 (\$100.00)	0.00 NM		
		<i>MG 9.6,</i> 9 empted b		9.10,9.11,9.12,9.1	3,9.14								
N 2	WHP	10/30/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF-	- :30	5	\$325.00 P-2	0.00 NM	5	\$1,625.00

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WHP-TV CBS21

Order / Rev: 68806

Advertiser: S

Smith/R/Senate

Alt Order #: 9853120

Product Desc: Tom Smith for Senate

Flight Dates: 10/30/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 2 WHF	10/30/1	2 11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF	:30	5 \$	325.00 P-2	0.00 NM	5	\$1,625.00
S Week: 1	tart Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$325.00	Rating 0.00						
		2 11/06/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	- T	:30	1 \$	325.00 P-2	0.00 NM	1	\$325.00
<u>S</u> Week: 1	tart Date 1/06/12	End Date 11/12/12	Weekdays -T	Spots/Week	Rate \$325.00	Rating 0.00						
N 4 WHF	10/30/1	2 11/05/12	M-F 1230p-2p Soap Rotator	СМ	1230p-2p	МГЖГБ	:30	10	\$75.00 P-4	0.00 NM	5	\$375.00
Week: 1 Spot C	h Date Ra		Weekdays MTWTF Description M-F 1230p-2p		Rate \$75.00 t/End Time 0p-2p	-	Weekdays MTWThF	Lengtl		Rtg Type 0.00 NM		
5			9.10,9.11,9.12,9.1									
4 WH	IP 10/30/1		Л-F 1230p-2p 9.10,9.11,9.12,9.1		Op-2p	I	МГWГhF	:30) (\$75.00)	0.00 <i>NM</i>		
7 WH	IP 10/30/1 See MG 10	.6,10.7,10.8,	Л-F 1230p-2p .10.9,10.10,10.11,		Op-2p 0.14,10.15,10		МГWГhF 10.19,10.20,1		. ,	0.00 <i>NM</i>		
		tical] Due to 2-11/05/12 N	Political <i>II-F 1230p-2p</i>	1230	Op-2p	1	MTWThF	:30) (\$75.00)	0.00 <i>NM</i>		
	See MG 9.6 No Avail]	6,9.7,9.8,9.9,	9.10,9.11,9.12,9.1						,			
9 WH	IP 10/30/1 See MG 9.6		Л-F 1230p-2p .9.10,9.11,9.12,9.1		Op-2p	1	МГWГhF	:30) (\$75.00)	0.00 <i>NM</i>		
	No Avail] 2 10/30/1	2 11/05/12	M-F 4p-5p	CM	4p-5p	MTWTF	:30	5 \$	S150.00 P-3	0.00 NM	5	\$750.00
	tart Date	End Date	M-F 4p-5p Weekdays	Spots/Week	Rate	Rating						
Week: 1	0/30/12	11/05/12	МГWГF	5	\$150.00	0.00						
N 6 WHF	P 10/30/1	2 11/05/12	M-F 5p-530p Nev CBS 21 News at		5p-530p	MTWTF	:30	5 \$	S110.00 P-3	0.00 NM	5	\$550.00
<u>S</u> Week: 1	tart Date 0/30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$110.00	Rating 0.00						
N 7 WHF	10/30/1	2 11/05/12	M-F 530p-6p Nev CBS 21 News at		530p-6p	МГЖГБ	:30	5 \$	S110.00 P-3	0.00 NM	5	\$550.00
<u>S</u> Week: 1	tart Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$110.00	Rating 0.00						
			M-F 6p-630p Nev CBS 21 News at	ws CM	6p-630p	МГЖГБ	:30	5 \$	S125.00 P-3	0.00 NM	3	\$375.00
Week: 1 Spot C 1 WH	Ch Date Ra IP 10/30/1	2-11/05/12 N	<u>Weekdays</u> <u>MTWTF</u> <u>Description</u> <i>A-F 6p-630p News</i> 9.10,9.11,9.12,9.1	6p-6	Rate \$125.00 t/End Time 330p	-	Weekdays MTWThF	Lengtl :30	<u>n</u> <u>Rate</u>) (\$125.00)	Rtg Type 0.00 <i>NM</i>		
4 WH	IP 10/30/1 See MG 9.6		Л-F 6p-630p News .9.10,9.11,9.12,9.1		30p	1	МГWГhF	:30) (\$125.00)	0.00 <i>NM</i>		
	No Avail]	2 11/05/12	M-F 7p-730p	CM	7p-730p	MTWF	:30	5 9	6400.00 P-3	0.00 NM	12	\$4,360.00
			M-F 7p-730p				.50	• (0.00 I TIVI	12	ψ 1,000.00
<u>S</u> Week: 1	tart Date 0/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$400.00	Rating 0.00						

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WHP-TV CBS21

Order / Rev: 68806

Advertiser: Smith/R/Senate

Product Desc:

Alt Order #: 9853120

Tom Smith for Senate

Flight Dates: 10/30/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 9 WHP	10/30/12	2 11/05/12	M-F 7p-730p	CM	7p-730p	MTWTF-	- :30	5 \$4	400.00 P-3	0.00 NM	12	\$4,360.00
			M-F 7p-730p									
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	/30/12 i Date Rai	11/05/12 nge F	MI WIF Description	5 Star	\$400.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			Л-F 7p-730p	7p-7			MTWThF		(\$400.00)			
	e <i>MG 9.6,</i> o Avail]	,9.7,9.8,9.9	,9.10,9.11,9.12,9.	13,9.14	•				,			
-	-	?-11/05/12 N	Л-F 7p-730p	7p-7	'30p		MTWThF	:30	(\$400.00)	0.00 NM	Ī	
	e MG 9.6, o Avail]	,9.7,9.8,9.9	,9.10,9.11,9.12,9.	13,9.14								
6 WHP	10/31/12	?-11/05/12 N	Л-F 7p-730p	7p-7	'30p		M- WThF	:30	\$700.00	0.00 NM		
-	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
7 WHP	10/31/12	?-11/05/12 N	/I-F 730p-8p	730p	o-8p		M- WГhF	:30	\$800.00	0.00 NM		
	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
			IFL RS Game Ea	,	•		SaSı	ı :30	\$1,300.00	0.00 NM		
-	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
			/I-F 6a-7a News	6a-7			- T	:30	\$70.00	0.00 NM		
	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
			CBS This Morning	7a-9			- T	:30	\$40.00	0.00 NM		
_	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
_			/I-F 6a-7a News	6a-7			M- WThF	:30	\$70.00	0.00 NM		
-	G for 9.1,1 G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
_			/I-F 6a-7a News	6a-7			M- WThF	:30	\$70.00	0.00 NM		
[M	G within F	light]	1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
			/I-F 6a-7a News	6a-7			M- WГhF	:30	\$70.00	0.00 NM		
[M0	G within F	light]	1,9.4,10.5,4.3,19.2			3,1.1						
			CBS This Morning	7a-9			M- WThF	:30	\$40.00	0.00 NM		
	G within F		1,9.4,10.5,4.3,19.2	2,1.5,8.4,4.9,19	.1,10.3,4.4,4.8	3,1.1						
N10 WHP	10/30/12	2 11/05/12	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	MTWTF-	- :30	5 \$4	450.00 P-3	0.00 NM	27	\$20,925.00
Sta Week: 10/	art Date /30/12	End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						

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 Order / Rev:
 68806
 Advertiser:
 Smith/R/Senate

 Alt Order #:
 9853120
 Product Desc:
 Tom Smith for Senate
 WHP-TV CBS21

 Flight Dates:
 10/30/12 - 11/06/12
 Estimate:

Days Rtg Type Spots Ch Inventory Code Break Start/End Time Len Spots Rate Pri Ιn Start End Amount N10 WHP 10/30/12 11/05/12 M-F 730p-8p 730p-8p MTWTF--:30 \$450.00 P-3 0.00 NM \$20,925.00 M-F 730p-8p Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/30/12 11/05/12 MTWTF-5 \$450.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 730p-8p WHP 10/30/12-11/05/12 M-F 730p-8p MTWThF--(50.00) 0.00 NM See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [No Avail] MTWThF----2 WHP 10/30/12-11/05/12 M-F 730p-8p 730p-8p :30 (\$450.00) 0.00 NM See MG 10.6,10.7,10.8,10.9,10.10,10.11,10.12,10.13,10.14,10.15,10.16,10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24, [Due to Political] Due to Political MTWThF----3 WHP 10/30/12-11/05/12 M-F 730p-8p 730p-8p :30 (\$450.00) 0.00 NM See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [Preempted by NSM] 5 WHP 10/30/12-11/05/12 M-F 730p-8p MTWThF----730p-8p :30 (\$450.00) 0.00 NM See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [Preempted by NSM] 6 WHP 10/31/12-11/05/12 M-F 10a-11a 10a-11a M- WThF----:30 \$200.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 7 WHP 10/31/12-11/05/12 M-F 10a-11a M- WThF----\$200.00 0.00 NM 10a-11a .30 MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 8 WHP 10/31/12-11/05/12 M-F 10a-11a 10a-11a M- WThF----:30 \$200.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] - T- - - - - -9 WHP 11/06/12-11/06/12 M-F 10a-11a .30 \$200.00 0.00 NM 10a-11a MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 10 WHP 10/31/12-11/05/12 M-F 1230p-2p M- WThF- - - -1230p-2p :30 \$140.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 11 WHP 10/31/12-11/05/12 M-F 1230p-2p 1230p-2p M- WThF- - - -:30 \$140.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 12 WHP 10/31/12-11/05/12 M-F 1230p-2p 1230p-2p M- WThF- - - -.30 \$140.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 13 WHP 10/31/12-11/05/12 M-F 1230p-2p 1230p-2p M- WThF- - - -:30 \$140.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 14 WHP 10/31/12-11/05/12 M-F 1230p-2p M- WThF----:30 \$140.00 0.00 NM 1230p-2p MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 15 WHP 11/05/12-11/05/12 Mon Reg 2 9p-10p M-----:30 \$2,750.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 16 WHP 10/31/12-11/05/12 Sun Reg 4 :30 \$2,000.00 0.00 NM 10p-11p - - - - Su MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 17 WHP 10/31/12-11/05/12 Wed Reg 1 8p-9p - - W- - - - - -:30 \$1,600.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 18 WHP 10/31/12-11/05/12 NFL RS Game Steelers 4:00 PM-7:00 PM4:00 PM-7:00 P------ Su :30 \$1,800.00 0.00 NM MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 19 WHP 10/31/12-11/05/12 Mon Reg 1 :30 \$2,250.00 0.00 NM 8p-9p M-----MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2 [MG within Flight] 20 WHP 10/31/12-11/05/12 SEC Prime Game Various ----Sa--:30 \$895.00 0.00 NM

MG for 27.5,27.4,35.1,25.5,39.2,30.2,30.1,27.1,25.4,25.2,25.1,25.3,27.2,26.1,39.1,27.3,35.2,36.2,4.7,37.2,38.2,36.1,10.2

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 Order / Rev:
 68806
 Advertiser:
 Smith/R/Senate

 Alt Order #:
 9853120
 Product Desc:
 Tom Smith for Senate
 WHP-TV CBS21

 Flight Dates:
 10/30/12 - 11/06/12
 Estimate:

	Start	End	Inventory Code M-F 730p-8p	Break CM	Start/End 730p-8p	Time Days MTWTF-				Rtg Type 0.00 NM		Amount \$20.925.00
NIU WHE I	10/30/12	11/05/12	M-F 730p-8p	Civi	730p-op	WII WIF-	30	S \$4	30.00 F-3	U.UU INIVI	21	\$20,925.00
Start Week: 10/30		End Date 11/05/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u>	Rating 0.00						
Spot Ch D	ate Ran	ge D	escription	_	\$450.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type	ĺ	
•	within Fl	0.	EC Prime Game	Vari	nus		Sa-	- :30	\$895.00	0.00 NM	1	
			5.5,39.2,30.2,30.1			7.2,26.1,39.1,2					i	
[MG \ 22 WHP 10	within Fl	· -	ri Peg 1	8p-9	In.		F	.30	\$1 350 00	0 00 NM		
			5.5,39.2,30.2,30.1,		•						i	
[MG \ 23 WHP 10	within Fl	0 .	ri Bog 2	9p-1	00		F	.20	¢1 600 00	0 00 NM		
			5.5,39.2,30.2,30.1,		•	7.2,26.1,39.1,27					i	
[MG \	within Fl	ight]					SaS				l	
			FL RS Game Early 5.5,39.2,30.2,30.1,		•	7.2,26.1,39.1,27			+ ,	0.00 NM 0.2	i	
[MG \	within Fl	ight]										
25 WHP 10 ← M MG fo			nu Reg 3 5.5,39.2,30.2,30.1,	-10p 27.1.25.4.25.2	•	7.2.26.1.39.1.2					i	
[MG \	within Fl	ight]									1	
			ace the Nation 5.5,39.2,30.2,30.1,	1030 27 1 25 4 25 3			S 7 3 35 2 36 2			0.00 NM	i	
	within Fl		5.0,00.2,00.2,00.1	,27.1,20.4,20.2	-,20.1,20.0,2	.2,20.1,00.1,2			00.2,00.1,1	0.2		
			FL RS Pre Game 5.5,39.2,30.2,30.1,	12p-	•	7 2 26 1 30 1 2	Th-SaS			0.00 NM	i	
[MG \	within Fl	ight]							00.2,30.1,1	0.2	1	
			BS This Morning S							0.00 NM	i	
	or ∠7.5,∠ within Fl		5.5,39.2,30.2,30.1	,27.1,25.4,25.2	2,25.1,25.3,2	7.2,26.1,39.1,2	7.3,35.2,36.2,	4.7,37.2,	38.2,36.1,1	0.2	ĺ	
			ace the State)a-12p	7 0 00 4 00 4 0	S			0.00 NM	i	
	or 27.5,2 within Fl		5.5,39.2,30.2,30.1	,27.1,25.4,25.2	2,25.1,25.3,2	7.2,26.1,39.1,2	7.3,35.2,36.2,	4.7,37.2,3	38.2,36.1,1	0.2	i	
			ace the State)a-12p		S			0.00 NM	1	
	or 27.5,2 within Fl		5.5,39.2,30.2,30.1,	,27.1,25.4,25.2	2,25.1,25.3,2	7.2,26.1,39.1,27	7.3,35.2,36.2,	4.7,37.2,3	38.2,36.1,1	0.2	i	
			a-Su 11p-1130p N	•	1130p		SaS			0.00 NM	ĺ	
-	or 27.5,2 within Fl		5.5,39.2,30.2,30.1	,27.1,25.4,25.2	2,25.1,25.3,27	7.2,26.1,39.1,27	7.3,35.2,36.2,	4.7,37.2,3	38.2,36.1,1	0.2		
		0 ,	M-F 11p-1135p N	lews CM	11p-1135p	МГЖГБ-	- :30	5 \$1	50.00 P-3	0.00 NM	5	\$750.00
0 :		F 15 /	CBS 21 News at	•	5.	D. ()						
Start Week: 10/30		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00					İ	
N12 WHP 1	10/30/12	11/05/12	Tue Reg 1	CM	8p-9p	- T	- :30	1 \$1,8	00.00 P-3	0.00 NM	1	\$1,800.00
Start	Date	End Date	Tue 8p-9p Weekdays	Spots/Week	Rate	Rating						
Week: 10/30		11/05/12	- T		\$1,800.00	0.00					İ	
N13 WHP 1	10/30/12	11/05/12	Tue Reg 2	CM	9p-10p	- T	- :30	1 \$1,6	00.00 P-3	0.00 NM	1	\$1,600.00
N14 WHP 1	10/30/12	11/05/12	Tue 9p-10p Wed Reg 2	CM	9p-10p	W	- :30	1 \$16	00.00 P-3	0.00 NM	1	\$1,600.00
1117 11111 1	10/00/12	11/00/12	Wed 9p-10p	Olvi	ор тор		.00	ι ψι,ο	00.001 0	0.00 14101	i '	ψ1,000.00
Start Week: 10/30		End Date 11/05/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.00						
N15 WHP 1			Wed Reg 3	CM	\$1,600.00 10p-11p	W	- :30	1 \$1,1	00.00 P-3	0.00 NM	1	\$1,100.00
			Wed 10p-11p								1	
Start Week: 10/30		End Date 11/05/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,100.00	Rating 0.00						
N16 WHP 1			Thu Reg 1	CM	8p-9p	T	- :30	1 \$1,7	00.00 P-3	0.00 NM	1	\$1,700.00
Ota	Doto	End Data	Thu 8p-9p	Cnoto/M1	D-4-	Doting.						
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	

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WHP-TV CBS21

Order / Rev: 68806

Advertiser: Smith/R/Senate

Product Desc:

Alt Order #: 9853120 Tom Smith for Senate

10/30/12 - 11/06/12 Flight Dates:

Week: 10/30/12

N25 WHP

11/05/12

M-F 10a-11a

M-F 10a-11a

10/31/12 11/05/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N16 WHP 10/30/12 11/05/12 :30 1 \$1,700.00 P-3 0.00 NM \$1,700.00 Thu Reg 1 СМ Thu 8p-9p Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 - - T- - -\$1,700.00 0.00 N17 WHP 10/30/12 11/05/12 Fri Reg 2 ----F--CM 9p-10p :30 1 \$900.00 P-3 0.00 NM 1 \$900.00 Fri 9p-10p Weekdays Start Date **End Date** Spots/Week Rate Rating ---F--Week: 10/30/12 11/05/12 \$900.00 0.00 N18 WHP 10/30/12 11/05/12 CBS This Morning Satur@M ---S-9a-11a :30 1 \$70.00 P-3 0.00 NM \$70.00 Saturday Early Show Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 11/05/12 ----S-\$70.00 0.00 N19 WHP 10/30/12 11/05/12 Sa-Su 6p-630p News RotM 6p-630p ----SS :30 2 \$80.00 P-3 0.00 NM 0 \$0.00 CBS 21 News at 6p **End Date** Weekdays Spots/Week Start Date Rating Rate ----SS Week: 10/30/12 11/05/12 2 \$80.00 0.00 Ch Date Range Weekdays Description Start/End Time Length Rate Rtg Type Spot WHP 10/30/12-11/05/12 Sa-Su 6p-630p News Rot 6p-630p ---- SaSu (\$80.00) 0.00 NM :30 See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [Program Change] 2 WHP 10/30/12-11/05/12 Sa-Su 6p-630p News Rot 6p-630p ---- SaSu :30 (\$80.00) 0.00 NM See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [Program Change] N20 WHP 10/30/12 11/05/12 Sa-Su 11p-1130p News CM 11p-1130p ---SS :30 1 \$90.00 P-3 0.00 NM \$90.00 1 CBS 21 News Weekend Start Date **End Date** Weekdays Spots/Week Rating Rate ----SS Week: 10/30/12 11/05/12 \$90.00 0.00 10/30/12 11/05/12 CBS Sun Morning N21 WHP СМ 9a-1030a ----S :30 \$150.00 P-3 0.00 NM \$150.00 **CBS Sun Morning** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/30/12 11/05/12 ----S \$150.00 0.00 N22 WHP 10/30/12 11/05/12 Sun Reg 1 СМ 7p-8p ----S :30 \$1,800.00 P-2 0.00 NM \$1,800.00 1 Sun 7p-8p **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/30/12 11/05/12 ----S \$1,800.00 0.00 WHP 11/06/12 11/06/12 M-F 10a-11a СМ 10a-11a - T- - - -:30 \$100.00 P-3 0.00 NM \$0.00 n M-F 10a-11a Start/End Time Length Ch Date Range Description Weekdays Rate Rtg Type Spot WHP 11/06/12-11/06/12 M-F 10a-11a 10a-11a :30 (\$100.00) 0.00 NM See MG 9.6,9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14 [No Avail] N24 WHP 10/30/12 11/05/12 Letterman CM 1135p-1235a MTWTF--:30 \$140.00 P-2 0.00 NM \$700.00 Letterman Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--

\$140.00

10a-11a

CM

0.00

M- WTF- -

:30

\$100.00 P-3

0.00 NM

0

\$0.00

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 Order / Rev:
 68806
 Advertiser:
 Smith/R/Senate

 Alt Order #:
 9853120
 Product Desc:
 Tom Smith for Senate
 WHP-TV CBS21

 Flight Dates:
 10/30/12 - 11/06/12
 Estimate:

Ln (Start	End	Inventory Cod		Start/End					Rtg Type		Amount
N25 \	WHP	10/31/1	2 11/05/12	2 M-F 10a-11a M-F 10a-11a	СМ	10a-11a	M- WTF-	- :30	5 \$	100.00 P-3	0.00 NM	0	\$0.00
Spot 1		Date Ra		Description M-F 10a-11a		t/End Time -11a		Weekdays M-WThF	Length		Rtg Type 0.00 NM		
	Se	e MG 10.		8, 10.9, 10.10, 10.11	,10.12,10.13,10	0.14,10.15,10.	16, 10. 17, 10. 18			,			
2	-		-	M-F 10a-11a	10a	-11a		M- WThF	- :30	(\$100.00)	0.00 NM		
			6,10.7,10.tical] Due t	8,10.9,10.10,10.11 o Political	,10.12,10.13,10	0.14,10.15,10.	16, 10. 17, 10. 18	3, 10. 19, 10.20	,10.21,10	0.22,10.23,	10.24,		
3				M-F 10a-11a		-11a		M- WThF		,	0.00 NM		
	[Pr	eempted	by NSM]	8, 10.9, 10. 10, 10. 11	,10.12,10.13,10	0.14,10.15,10.	16,10.17,10.18			0.22,10.23,	10.24,		
4				M-F 10a-11a		-11a	10 10 17 10 11	M- WThF		,	0.00 NM		
_	[Pr	eempted	by NSM]	8,10.9,10.10,10.11			16,10.17,10.18						
5				M-F 10a-11a 8,10.9,10.10,10.11		-11a 0 14 10 15 10	16 10 17 10 18	M- WThF		,	· 0.00 NM		
			by NSM]	5, 10.9, 10.10, 10.11	, 10. 12, 10. 13, 10	7. 14, 10. 13, 10.	10, 10.17, 10.16	5, 10. 19, 10.20	, 10.2 1, 10	7.22, 10.23,	10.24,		
N26 \	WHP	11/06/1	2 11/06/12	2 M-F 10a-11a M-F 10a-11a	СМ	10a-11a	- T	- :30	1 \$	100.00 P-3	0.00 NM	0	\$0.00
Spot		Date Ra		Description		t/End Time		Weekdays	Length		Rtg Type		
1				M-F 10a-11a 8,10.9,10.10,10.11		-11a) <i>14 10 15 10</i>	16 10 17 10 18	- T 3		,	0.00 NM		
	[Pr	eempted	by NSM]										•
N27 \	WHP	10/31/1	2 11/05/12	2 M-F 1230p-2p Soap Rotator	CM	1230p-2p	M- WTF-	- :30	5	\$75.00 P-4	0.00 NM	0	\$0.00
Spot 1		Date Ra		Description M-F 1230p-2p		t/End Time 0p-2p		Weekdays M- WThF	Length		Rtg Type 0.00 NM		
•	Se	e MG 10.		8,10.9,10.10,10.11			16, 10. 17, 10. 18			, ,			
2	-	•	, .	M-F 1230p-2p	123	0p-2p		M- WThF	- :30	(\$75.00)	0.00 NM		
			6,10.7,10.6 by NSM]	8,10.9,10.10,10.11	,10.12,10.13,10).14,10.15,10.	16,10.17,10.18	3, 10. 19, 10.20	,10.21,10	0.22,10.23,	10.24,		
3	-	•	-	M-F 1230p-2p	123	0p-2p		M- WThF	- :30	(\$75.00)	0.00 NM		
			6,10.7,10.6 by NSM]	8,10.9,10.10,10.11	,10.12,10.13,10	0.14,10.15,10.	16, 10. 17, 10. 18	3, 10. 19, 10.20	,10.21,10	0.22,10.23,	10.24,		
4	WHP	10/31/12	2-11/05/12	M-F 1230p-2p		0p-2p		M- WThF		(, /	0.00 NM		
			6,10.7,10.6 by NSM]	8,10.9,10.10,10.11	,10.12,10.13,10	0.14,10.15,10.	16, 10. 17, 10. 18	3,10.19,10.20	,10.21,10	0.22,10.23,	10.24,		
5	WHP	10/31/12	2-11/05/12	M-F 1230p-2p		0p-2p		M- WThF			0.00 NM		
			<i>6,10.7,10.</i> tical] Due t	8,10.9,10.10,10.11 o Political	,10.12,10.13,10	0.14,10.15,10.	16,10.17,10.18	3, 10. 19, 10.20	,10.21,10	0.22,10.23,	10.24,		
N28 \	WHP	10/31/1	2 11/05/12	2 M-F 3p-4p M-F 3p-4p	СМ	3p-4p	M- WTF-	- :30	5	\$50.00 P-4	0.00 NM	5	\$250.00
Woo	<u>Sta</u> ek: 10/	rt Date	End Date		Spots/Week 5		Rating 0.00						
			2 11/05/12	2 M-F 4p-5p	CM	4p-5p	M- WTF-	- :30	5 \$	150.00 P-3	0.00 NM	5	\$750.00
	Sta	rt Date	End Date	M-F 4p-5p Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/		11/05/12	M- WTF	5	\$150.00	0.00						
N30 \	WHP	11/05/1	2 11/05/12	2 Mon Reg 3 Mon 10p-11p	CM	10p-11p	M	- :30	2 \$1,	300.00 P-3	0.00 NM	0	\$0.00
Wee	<u>Sta</u> ek: 10/	rt Date 30/12	End Date 11/05/12	Weekdays M	Spots/Week 2	Rate \$1,300.00	Rating 0.00						

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WHP-TV CBS21

Order / Rev: 68806

9853120

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Alt Order #:

Advertiser: Smith/R/Senate Product Desc:

Tom Smith for Senate

Flight Dates: 10/30/12 - 11/06/12 Estimate:

			O/E. I.T.			. 5. 5.	D. T	•	
	Inventory Code		Start/End T	,	Len Spo				Amount
N30 WHP 11/05/12 11/05/12	Mon Reg 3 Mon 10p-11p	СМ	10p-11p	M	- :30	2 \$1,300.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	M		\$1,300.00	0.00			D: T		
Spot Ch Date Range De 1 WHP 10/30/12-11/05/12 Me	escription	Start 10p-	/End Time		Weekdays M		Rtg Type		
See MG 10.6,10.7,10.8,1	J		•	16, 10. 17, 10. 18	111	.00(φ1,000.00)			
[Preempted by NSM]	D 0	40-	44		v	00/\$4 000 001	0.00 444		
2 WHP 10/30/12-11/05/12 M See MG 10.6,10.7,10.8,1	Ū	10p-	•	16 10 17 10 19	M	100(\$1,000.00)			
[Preempted by NSM]			. 14, 10. 15, 10. 1	0, 10. 17, 10. 10	, 10. 19, 10.20,	10.21, 10.22, 10.23, 1	10.24,		
N31 WHP 10/31/12 11/05/12	Letterman Letterman	СМ	1135p-1235a	M- WTF-	- :30	5 \$140.00 P-2	0.00 NM	5	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u>	<u>Weekdays</u> M- WTF	Spots/Week 5	<u>Rate</u> \$140.00	Rating 0.00					
	Wed Reg 1	CM	8p-9p	W	- :30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
1.02 1.1.11 1.070 17.12 1.070 17.12	Wed 8p-9p		op op		.00	. \$1,000.001	0.00	·	ψ.,σσσ.σσ
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u>	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
	Wed Reg 2	CM	9p-10p	W	- :30	1 \$1,600.00 P-3	0.00 NM	1	\$1,600.00
0 5 . 5 . 5 .	Wed 9p-10p	0 . 00.		D ()					
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,600.00	Rating 0.00					
N34 WHP 10/31/12 10/31/12	Wed Reg 3 Wed 10p-11p	CM	10p-11p	W	- :30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	W		\$1,100.00	0.00					
N35 WHP 11/03/12 11/03/12	Sat Reg 2 Sat 9p-10p	СМ	9p-10p	S	- :30	2 \$1,200.00 P-1	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 <u>End Date</u>	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.00					
	escription_		E/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WHP 10/30/12-11/05/12 Sa		9p-1	-1		Sa	(, ,,			
See MG 10.6,10.7,10.8,1 [Program Change -No Re		0.12,10.13,10	.14,10.15,10.1	16, 10. 17, 10. 18	,10.19,10.20,	10.21,10.22,10.23,1	10.24,		
2 WHP 10/30/12-11/05/12 Sa	•	9p-1	0p		Sa	:30 (\$1,200.00)	0.00 NM		
See MG 10.6,10.7,10.8,1 [Program Change -No Re		0.12,10.13,10	.14,10.15,10.1	6, 10. 17, 10. 18	,10.19,10.20,	10.21,10.22,10.23,1	10.24,		
N36 WHP 11/03/12 11/03/12		CM	10p-11p	S	- :30	2 \$1,200.00 P-1	0.00 NM	0	\$0.00
11/00/12 11/00/12	Sat 10p-11p	OW	100 110	5	.00	2 \$1,200.001 1	0.00 14101		Ψ0.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays S-	Spots/Week	Rate \$1,200.00	Rating 0.00					
	escription		\$1,200.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WHP 10/30/12-11/05/12 Se		10p-			Sa	:30 (\$1,200.00)			
See MG 10.6,10.7,10.8,1	10.9,10.10,10.11,1	0.12,10.13,10	. 14, 10. 15, 10. 1	6,10.17,10.18	, 10.19, 10.20,	10.21,10.22,10.23,1	10.24,		
[Program Change]	ot Dog 2	100	11n		Ç.	·20/\$1 200 00\	0.00 1/1/4		
2 WHP 10/30/12-11/05/12 Sa See MG 10.6,10.7,10.8,1	•	-10p 0. 12, 10. 13, 10	•	16, 10. 17, 10. 18	Sa 1,10.19,10.20,	(, ,,			
[Program Change]									
N37 WHP 11/04/12 11/04/12	Sun Reg 2 Sun 8p-9p	СМ	8p-9p		S :30	2 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12	S		\$3,000.00	0.00	Mookdovo	Longth Bota	Dta Tuna		
Spot Ch Date Range De 2 WHP 10/30/12-11/05/12 St	escription un Reg 2	8p-9	<u>t/End Time</u> p		Weekdays		Rtg Type 0.00 NM		
See MG 10.6,10.7,10.8,1 [Preempted by NSM]	J	•	•	6,10.17,10.18		,			
N38 WHP 11/04/12 11/04/12	•	CM	9p-10p	;	S :30	2 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Data End Data	Sun 9p-10p	Spots/Mook	Pata	Pating					

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Ln Ch S	Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N38 WHP 1	1/04/12 11/04/12	Sun Reg 3 Sun 9p-10p	СМ	9p-10p	S	30	2 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
2 WHP 10 See M	/12 11/05/12 ate Range <u>D</u> D/30/12-11/05/12 S	WeekdaysS Description	<u>Start</u> 9p-1	•		<u>Weekdays</u> Sı 10.19,10.20,	ı :30 (\$2,00 0.00)			
N39 WHP 1	1/04/12 11/04/12	Sun Reg 4 Sun 10p-11p	СМ	10p-11p	S	3 :30	2 \$1,200.00 P-3	0.00 NM	0	\$0.00
1 WHP 10 See M [Preer 2 WHP 10 See M	712 11/05/12 ate Range <u>D</u> 0/30/12-11/05/12 S <i>MG</i> 10.6,10.7,10.8, mpted by NSM] 0/30/12-11/05/12 S	WeekdaysS Description Sun Reg 4 10.9,10.10,10.11,1	<u>Stari</u> 10p- <i>0.12,10.13,10</i> 10p-	. 1 <i>4</i> , 10. 15, 10. 1 11p	16,10.17,10.18,	Sı	1 :30 (\$1,200.00) 10.21,10.22,10.23, 1 :30 (\$1,200.00)	10.24, 0.00 NM		

Totals 111 \$53,395.00